



Stopping Fraud: Before, During and After the Application

Robyn Wallner, VP, Head of Underwriting | Partnerships SCOR

October 2023





The contents of this presentation, including any professional opinions, are intended to be for professional education and development and marketing purposes only and may not be relied upon, in whole or in part, as professional advice or recommendations. The contents of this presentation and any opinions expressed are intended solely for the use of SCOR clients, business partners or business prospects with whom this document is shared by SCOR. This presentation may not be disclosed to any third party or otherwise quoted or referred to, in whole or in part, without SCOR's prior written consent.

Agenda

The Cost of Fraud

Cost and impact of claims and rescissions

Some Background...

Best Practices and mitigation techniques

Traditional, Accelerated, Digital and Direct to Consumer exposures



A,B,C's: The Threats to Life How do we manage?



Breathing

Circulation

Disability

Expose





https://www.stopthebleed.org



The cost of fraud

Insurance Fraud Costs the U.S. \$308 Billion Annually

Posted in Legal Alerts on March 17, 2023

The Coalition Against Insurance Fraud (CAIF) has come out with a new study that shows the full extent of insurance fraud in the United States. For the first time in almost three decades, the figure that estimates total losses due to insurance fraud has been updated. According to the CAIF, total losses due to insurance fraud across the country are \$308 billion. This figure is dramatically higher than the group's \$80 billion estimate in 1995, which is the last time it released an estimate of the cost of insurance fraud. The study may even underestimate the total amount of insurance fraud because some insurance companies may not realize that they have been defrauded due to sophisticated methods employed by fraudsters.

of insurance that has the most fraud each year is life insurance, with annual losses of nearly \$75 billion. Medicare fraud is a close second, costing the federal government \$68.7 billion annually. Workers' compensation fraud results in \$34 billion in annual losses, much of it concentrated in claims fraud.



Fraud Schemes: Nomadic populations

SOUTH CAROLINA

Insurance agent gets prison for his role in Irish Travelers' death-for-profit scheme

BY JOHN MONK

JANUARY 14, 2019 06:55 PM

Several thousand Travelers live in the Aiken County area, claiming to be the descendents of Irish immigrants. Many live in an unincorporated area called Murphy Village, their base for white-collar frauds and other crimes, according to prosecutors.

Court hears inner workings of SC Irish Travelers' multimillion-dollar insurance scam

BY JOHN MONE

DECEMBER 07, 2018 04:13 PM, UPDATED DECEMBER 08, 2018 02:05 PM

 A female Traveler named as the beneficiary on five policies, written by Williamson, claiming three different men as her father.

CHICAGO — A federal grand jury in Chicago has charged 23 defendants with participating in a fraud scheme through which they allegedly swindled ten life insurance carriers out of at least \$26 million in fraudulent benefits.

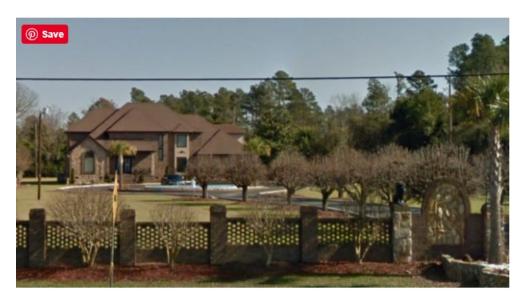
 Eleven different policies, written by Williamson, on a chain-smoking, unemployed Irish Traveler woman named Margaret Sherlock, who lived in a camper. One of those policies paid out \$400,000 when she died.

> The average time that elapsed between the application for a policy and the death of the insured was about 4.8 years, Grosse testified. "Often, the insured weren't aware the policy was being taken out on them."



Murphy Village, SC





- Single largest village of its kind for Irish Travellers in America
- Only about a dozen surnames exist within this community
 - Some common names in traveller communities include Costello, Uwanawich, Stevens, Evans, Marks, Sherlock, Boswell, Demitro, Williams, Miller, Lee, Nelson
- For this reason, men & women are given nicknames and go by nickname vs. birth name
- Other villages/communities are found in Georgia, Tennessee, Mississippi, Texas, Illinois, Colorado, New Mexico and Nevada



Fraud Schemes

Nomadic populations & closed communities

Thursday, June 2, 2022

CHICAGO — A federal grand jury in Chicago has charged 23 defendants with participating in a fraud scheme through which they allegedly swindled ten life insurance carriers out of at least \$26 million in fraudulent benefits.

The indictment charges the 23 defendants with multiple counts of wire and mail fraud. Most of the defendants were arrested Thursday in Illinois and Florida and will be making initial appearances in federal courts in Chicago, Orlando, Tampa, and Miami.

Charged in the indictment are JAMES MILLS, also known as "Jamie Montes," 47, of Oak Lawn, Ill., JOSEPH BROWN, 50, of Chandler, Ariz., JULEY ELY, 47, of Oak Lawn, Ill., GINGER ELY, 26, of Oak Lawn, Ill., SYLVIA EVANS, 48, of Kissimmee, Fla., HOLLY STERGO, also known as "Holly Stego," 29, of Missouri City, Texas, JESSICA VACA, 51, of Deerfield Beach, Fla., ANGELA BECHO, 30, of Fort Lauderdale, Fla., FRANK COSTELLO, 44, of Hoffman Estates, Ill., JOE ROUGA, 29, of Oak Lawn, Ill., MARY BACCO, 53, of Bridgeview, Ill., STEVE MONTEGA, also known as "Fonzie Cerano," 44, of Orland Park, Ill., NIKO RISTICK, 23, of Orland Park, Ill., TONY RISTICK, also known as "Anthony Walker," 52, of Orlando, Fla., RACHEL MONTEGA, also known as "Samantha Walker," 48, of Orlando, Fla., ROBERT CRAIG, also known as "Jake," 37, of Lakeland, Fla., STEVE VEGA, also known as "Cabby," 45, of Fort Lauderdale, Fla., SOPHIE BECHO, 46, of Fort Lauderdale, Fla., MARK BLANCA, 30, of Burbank Ill., DIANA LUMAS, 30, of Burbank, Ill., RICKY BLANCA, also known as "Fonz Ristick," 48, of Orland Park, Ill., DAVID JENSEN, also known as "Tony," 52, of Lakeland, Fla., and JOE JOHN, 66, of Arlington Heights, Ill.



Additional closed communities:

IL, CA & NY/East coast populations

- The community may be centered around national origin, relatives/descendants, religion
- Usually a select/exclusive number of agents living within the communities
- Paramedic examiners, doctors, accountants, agents are part of the communities
- Limited data, similar disclosed information on unrelated applications, gaps in 3rd party documentation
- Significant non-disclosure, lack of objective verification based on "providers"



Fraud Schemes

Nomadic populations & closed communities

Insurance News

By Ryan Smith Mar 26, 2018 /

Mohammed Kakooza, 44, Margaret Birabwa, 35, Michael Chibueze Monday, 43, and Denis Osikol, 36, allegedly submitted fraudulent life insurance applications in order to get advance commissions from insurance companies, according to the California Department of Insurance.

A joint investigation by the department and US Immigration and Customs Enforcement found that between 2013 and 2017, Michael Monday and Denis Osikol allegedly submitted more than 600 phony life insurance applications to various insurers, collecting nearly \$2 million in unearned commissions.



Fraud Schemes

Agent based applications

According to the investigation, between 2005 and 2018, Small allegedly obtained 33 life insurance policies on 29 individuals without the knowledge of the individuals or relatives. Small, who owns rental properties along the eastern coast of Florida from Miami Dade County to Flagler County, allegedly stole some of the victim's data through information received from the tenant's rental applications. The investigation revealed that Small strategically chose victims based on those perceived to be in poor health, aging or had little to no family members in the area. The investigation determined Small used eight different life insurance companies to secure the fraudulent life insurance policies. To date, Small received more than \$211,000 in benefits as a result of the death of five individuals she obtained policies for. If all 29 victims had passed away before law enforcement stopped the scheme, Small stood to obtain death benefits of an estimated \$1,985,000.



Nomadic & Closed Community Book of Business characteristics:

- Numerous applications on same individual
- May involve different agents OR direct to consumer processes
- Application data inconsistent on many levels
- Most below exam limits



Case #1: Message From the Underwriter

- "This is regarding that agent I discussed with you on Friday. I don't know if it's a concern or not, but I just noticed some things going on with his applications that I thought should be given attention. I think the exams and labs being received on all of these are being completed through other companies, but for some reason they keep submitting exams on the wrong form, but none of the exams have been completed by an approved exam company. The same examiner is signing all of these and we did receive one exam on a "Other company" exam form also signed by that same examiner. What was really concerning to me is on XXXXXX it is clear the lab slip was altered. There are 2 lab slips same ticket # and one shows company as XXXX and other as "Other Company", date was altered but everything else is identical.
- Also, all of the following applicants work for the same company and appear to be related. They all appear to live in FL but none of them have FL DL or ID's. A couple of them state they don't drive at all. I reviewed some of the other apps too besides the ones below and there seem to be issues with all of them. I just think it should be looked into. Thanks!"



Lab Slips

PROPOSED INSURED INFORMATION	
Common Name	TEST REQUEST
FIRST NAME MI GENDER	A1C CBC CDT
Male Formale	Full Drug Hepatitis
DATE OF BIRHTRI SOCIAL SECURITY NUMBER 3: 6 91	Microalbumin PSA
XXXXX Biscayne Blud	
CITY MIAMI DRIVERS LICENSE NUMBER STATE ZIP CODE FI 33 18 C DL STATE PICTURE VERIFIED	in the past 5 years have you had a moving violation or has your driver's license been restricted, suspended or revoked?
1590 TX Viss No	Yes KNo
@	
URINE TEMPÉRATURE CURRENT MENSES How many hours since you list atalérant? HEIGHT WEIGHT 16 °F Yes \(\subseteq \text{No} \) \(\subseteq \text{D} \) \(\subseteq \text{Howmany hours since you list atalérant?} \) HEIGHT \(\subseteq \text{HEIGHT} \) \(\subseteq \text{VEIGHT}	
1st BLOOD PRESSURE 2nd BLOOD PRESSURE 3nd BLOOD PRESSURE PULSE	IRREGULARITY
118 74 18 70 120 72 72 Systolic Diastolic Systolic Diastolic Systolic Diastolic	
	No PROPOSED INSURED HISTORY OF
Yes No No Value of Over-the-counter medications 7 ill year, sit	High Blood Yes No
2 If yrs, what type/of product(s) have you used? Years Months	Diabetes Yes No
Gigaretta Cigar delivery system (gurn, patch, nasel spray, etc.)?	Heart
Pipe Smokeless Yes VO No Z	Disease Yes No
EXAMINING COMPANY EXAMINED DAME OR ID NUMBER YOU EXAMINED DAME OR ID NUMBER	COMMENTS
BRANCH NUMBER GLOBAL ID PHONE NUMBER	STATE
337 3() 3 V2	[]
Prior to allowing my blood, unne and/or oral fluid specimen(s) to be collected, I, the Proposed Insured, have read and understand the Nicice and Consent that and the Important Applicant Information Brockure which includes the Notice and Consent and information about Info/MIDS. I voluntarily content to that test specimen(s), and to the use and disclosure of the test results and other information about me (including but not limited to motical information) as described on this requested by the insurer, I authorize HIV testing on my specimen(s) if a blood specimen(s) was drawn, I did voluntarily consent to the withdrawal of bloodschowledge needs to the important Applicant Information Brochure.	ing or my blood, unne and/or ora slub o roverse side of this form. If HIV testing of from me by needla or lancet. I further
I, the Proposed Insured, ventry that the enclosed contents of this/bese valid) sides enclosed my blood, urine and/or road fluid speciment(s). I ventry that my cell fluid was paced into a valid which was sealed with temper-evident signed but I have signed. I acknowledge that I have read my information as captured on the ID form a NO ATTEMPOR AT THE PROPOSED TO THE RESURANCE COMPANT OF	and venty that it is accurate
X (Identical signature) Q 09 17 10	OO SAM PM Minute
I work that the accommendative workness concent replaced i further verify that this these spectments) solare in fact the speciments) collected from the Proposed Insured named on this ID form	ed named on this ID form and that the
Same examiner	, , , , , , , , , , , , , , , , , , , ,
Signature of Experiment BLOOD/URINE/4	ORAL FLUID FORM # 50-PA v4 5 1 05/15

STA-	TEST REQUEST
Common Name	AIG CBG CDT
TE OF BIRTH SOCIAL SEC. TYNUMBER	€ L Pult Drug : Hepatilis
29 03 19 3	, Mkrostitumin , PSA
XXXXX 5 Branque Blus	rates below marries as after a magnesia.
100/Ami	in the past 5 years have you had a maving violation or has your structed loonsy been restricted.
NAMES TO SERVINGE AND	" Yee No
AIL ACCRESS	
THE FEM YOU AND THE CONTRACT MENSES How many hours along you had send and tracket MEIGHT WEIGHT WEIGHT AND THE CONTRACT MEIGHT WEIGHT WEIGHT	
Hours (070) Foot Inches (Pounds) BLOOD PRESSURE 2nd BLOOD PRESSURE 3nd BLOOD PRESSURE PULLS#	FREGULARITY .
	F
System Cleaterin System Controls State Controls Control	DI K
Systolic Disatolic Disatolic Disatolic Systolic Disatolic Systolic Disatolic Systolic Disatolic Systolic Disatolic Systolic Disatolic Di	No PROPOSED INDUSED HISTORY OF.
The state of the s	High Blood you when
Yes Who produce(s)	IND
Yes No	High Blood Yes No.
Ves No	High Blood Yes No. Pressure Yes No. Districts Yes RD
Yes No	High Blood Yes No.
The population substitution in every summit of the population of t	High Blood Yes No. Pressure Yes No. Districts Yes RD
No N	High Bloom Yes No. Pressure. Pressure Yes No. Pressure. Pressure Yes No. Hain't Disease Yes Rib COMMENTS. STATE COMMENTS. STATE I COMMENTS. STA
No N	High Bloom Yes No. Pressure. Pressure Yes No. Pressure. Pressure Yes No. Hain't Disease Yes Rib COMMENTS. STATE COMMENTS. STATE I COMMENTS. STA
An you convertly taking APT prejectation dispired by the manual property and the process of microbine? You No	High Bloom Yes No. Pressure. Pressure Yes No. Pressure. Pressure Yes No. Hain't Disease Yes Rib Comments. Comments of the towers side of the form in the towers of the of the towers



Employer Name and Addresses

Employer Name: Double Agent Inc

Address: 1635 N Bayshore Dr

Occupation: Business and Financial

Duties: Accounting



Employer Name: Double Agent

Address: 519 NW 26th Sst

Occupation: Administrative

Duties: Accounting





Client, Employer, Exam Addresses

Home & Exam address: XXXX Biscayne Blvd.

Private Postal Systems: Packing, Shipping, Mailing | North ...

Private Postal Systems, your resource for shipping, packing, printing, etc. North Miami, FL,



Current Address: HENNING DR. SULPHUR LA. 70663 Reported 12/06 Previous Address: BOX 30, BRUNDIDGE AL. 36010

Previous Address: ROLLING VIEW SPRINGFIELD VA. 22153



The Bad News?

One Death Claim

- Unable to obtain medical records during the contestability period (special authorizations required)
- App: November 27, 2017 Florida
- Amount: \$750,000
- Death: April 14, 2020 Texas

	33. PART 1. ENTER THE C	ANY OF EVENTS DESIRED IN PROPERTY OF STREET	3:
	しょうしんいしんが さんじんいき タウアリン	AIN OF EVENTS - DISEASES, INJURIES, OR COMPLICATIONS - THAT DIRECTLY CAUSED THE DEATH. <u>PO NOT</u> ENTER S CARDIAC ARREST, RESPIRATORY ARREST, OR VENTRICULAR FIBRILLATION WITHOUT SHOWING THE MATE. ENTER ONLY ONE CAUSE ON EACH.	Approximate interval Onset to death
F	MMEDIATE CAUSE (Final disease or condition> resulting in death)	a. MALIGNANT NEOPLASM OF THE RENAL PELVIS Due to (or as a consequence of):	YEARS
1038	Sequentially fut conditions, if any, leading to the cause	b	
7	listed on line a. Enter the UNDERLYING CAUSE	Due to (or as a consequence of):	To 12
	(disease or injury that	a	
	initiated, the events resulting in death) LAST	Due to (or as a consequence of):	
		d' <u>, </u>	le l



More Bad News...

Florida: Policy Duration = 2 years, 4 months and 19 days

Issue: Under Florida law, can a life insurance policy be rescinded based on fraud, including imposter fraud, more than two years after policy issuance?

 Finding: In Florida, the two-year contestability provision acts as a statute of limitations and no policy can be rescinded except for nonpayment of premiums.

Now what do we do?



Next Steps: Was the Insured a Resident of Florida?

Should Florida law apply and/or prevail?

Investigator interview:

When asked where XXX had resided before she moved in with XXX 1. advised she had resided in Oklahoma City for a short time (5-6 months) and was in Colorado on and off for many years. She advised had also resided in Texas in the past. Later in the meeting she advised had also resided in Las Vegas also. This occurred when asked why was interned in Las Vegas. She said had said around 10-15 years ago Las Vegas was where she wanted to be after death because she could gamble, eat and drink whenever she wanted to.

The Representative explained the policy had been take in late 2017 and asked if had ever resided in the South Florida area around 2016 or 2017. said she was not aware of every residing in this area and added, "That was around the time she took ill".



Employer Address and Contact Information?

Attempts to Locate Employer

The Representative walked through an adjacent mall located at the opposite end of the lobby from the Doubletree Hotel entrance. He went to Pier Two in an attempt to locate Double Agent. Pier Two has the address of 1635 N Bayshore Drive, Miami, Florida.

While a number of charter boats were docked at Pier Two none were Double Agent. The Representative spoke to a male who was working on a boat and relayed he had worked on several boats there. He was not aware of Double Agent. The Representative eventually went to a small store at the end of the dock and was advised Double Agent had been located there in the past and had moved to Key West.



More Attempts to Locate Employer...

On Thursday, June 11, 2020, the Representative went to Shrimp Road, Key West Florida and located the Stock Island Marina. The addresses there were found to be 7001-7009 instead of 17005.

7005 is a marina with the entrance to the marina being between two standing structures. An open air restaurant/bar looks over the marina. The manager was not familiar with Double Agent yet confirmed the address of the marina area was 7005. The Representative walked through the marina area and located a number of charter boats with none being Double Agent and there were no empty slips with the name Double Agent.

The Representative had located a third possible address through Facebook for Double Agent (77522 Overseas Highway, Islamorada, Florida). He went there on Friday, June 12, 2020 and found a roadside recreational area on the overseas highway with several boat rental and charter locations. No one there was aware of Double Agent. Mike at a small craft rental company explained a number of companies come there for short periods of time and leave.

The Representative had located three possible numbers for Double Agent:

- 305 395 4555 this is now an automated line for delivery services
- 305 684 4497 this was not an operational number on June 10 yet the Representative received a generic message to leave a message on June 18 with a message being left
- 877 334 7446 this was the number listed on the Facebook page for Double Agent in Islamorada. This was called on June 11 with a male advising the number was for Lake Guerrero [Mexico] Outdoor Adventures and he was not familiar with Double Agent in Florida.



Signature Analysis

Signature Reviews

The Representative reviewed the handwriting and signatures on the following forms and/or documents:

- Colorado Identification card for Common Name of 2014)
- Delivery Receipt
- Authorization form
- Change in Beneficiary form dated March 20, 2020 making Common Name the beneficiary of the policy
- Paramedic/Paramed form
- Exam form
- Claim form

With the exception of the claim form, the other documents contain purported signatures of the Insured yet appear to have notable differences in writing styles. Copies of the above documents have been forwarded to

for review.

The Representative also forwarded a copy of a previous beneficiary change form dated December 18, 2019 changing the initial beneficiary of the policy from Common Name (a purported sibling of the Insured) to Common Name (a purported brother of the Insured).

The final document was forwarded to on Thursday, June 11.



Signature Analysis

Findings

With the data available for examination, it is my expert opinion with a reasonable degree of certainty that the questioned signatures on Exhibits Q1, Q2 & Q6 were not executed by the individual who authored the signatures on Exhibits K1 and K2.

With the data available for examination, it is my expert opinion with a reasonable degree of certainty that the questioned signatures on Exhibits Q3, Q4, Q5 & Q7 were not executed by the individual who authored the signatures on Exhibits K1 and K2.



Health History Obtained with New Authorizations

In person visit with hospice care facility with authorization

Page 11 of the documents indicate the Insured had a number of previous medical issues including:

- Depression
- Eczema
- Essential Hypertension
- Kidney Carcinoma
- Osteoarthritis
- Sleep Apnea
- · Thyroid Nodule

A previous surgical history of:

- Thyroid Surgery (11/10/2016)
- Parathyroidectomy
- Left Kidney removal (11/17/2016)
- CT Abdominal Drainage (01/03/2017)
- CT Abdominal Drainage (02/09/2017)



Final Outcome?

Filed Interpleader in Texas (NOT Florida)

17. Interpleader. Life Co requests the Court to accept the Policy proceeds into its registry and require Life Co and Defendants, or third parties presently unknown, to interplead their claims to such proceeds. Contemporaneously with the filing of this Complaint, Life Co has sought leave to deposit the Policy proceeds into the Court's registry. Life Co further requests that the Court declare the Policy void *ab initio* and award the Policy proceeds, less the refund of the premiums paid for the Policy, which should be awarded to the Heirs in their respective shares, to Life Co.

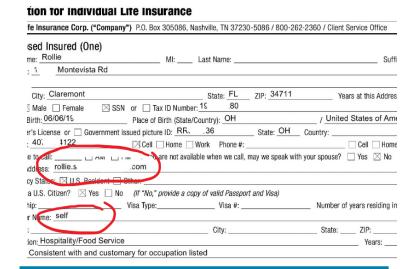
Settled for a nominal amount



Name, address, contact information, employment information

ion for individual Life insurance e Insurance Corp. ("Company") P.O. Box 305086, Nashville, TN 37230-5086 / 800-262-2360 / Client Service Office sed Insured (One) City: Clermont SSN or Tax ID Number: 15 Male Female Place of Birth (State/Country): OH "s License or Government issued picture ID: RP 36 to call: 05:00 AM PM If you are not available when we call, may we speak with your spouse? Yes No y Status: U.S. Resident Other: i U.S. Citizen? Yes \(\subseteq \text{No} \) No \((\text{If "No," provide a copy of valid Passport and Visa)} Number of years residing in Name: Europa Grill on: Hospitality/Food Service Years: ____ Consistent with and customary for occupation listed

- First application on 3/27/2020
- Agent #1



- Second application on 4/23/2020
- Agent #2

	10 111041 41100	
e Insurance Corp. ("Company") P.	O. Box 305086, Nashville, TN 37230-5086 / 800-262-2360	/ Client Service Office
sed Insured (One)		
	MI: Last Name:	S
9\ knots estate st		
City: las vegas	State OH ZIP: 89139	Years at this Add
☐ Male ☐ Female ☐ SSN	or Tax ID Number: 1 30	
Birth: 06/06/15	Place of Birtin (State/Country): OH	/ United States of A
er's Treamper or Government iss	sued picture D: r. 36 State: OH Co	ountry:
70 9111	Cell Home Work Phone #:	Cell He
e to call: DAM DAM	If you are not available when we call, may we speak with yo	our spouse? 🗌 Yes 🖂 N
ddress ste ail112@	.com	
cy Status: U.S. Resident 0	ther:	
a U.S. Citizen? X Yes No	(If "No," provide a copy of valid Passport and Visa)	
hip:	/isa Type: Visa #:	Number of years residin
r Name real estate investor)	
	City:	State:ZIP:
ion: Self employed	<u> </u>	Years:
No manual duties		

- Third application on 5/11/2020
- Agent #3

tion for individual Life insurance



Beneficiaries

4. Beneficiary Unless otherwise indicated, multiple beneficiaries of the same class shall be paid equally to the survivor or survivors.

Primary Full Name(s)		Address: Street City / State / ZIP	Relationship to Insured	Date of Birth or Date of Trust	SSN/EIN
Amelia	100	USA	Other	01/14/1	

4. Beneficiary Unless otherwise indicated, multiple beneficiaries of the same class shall be paid equally to the survivor or survivors.

Primary Full Name(s)	%	Address: Street City / State / ZIP	Relationship to Insured	Date of Birth or Date of Trust	SSN/EIN
Amelia L	100	USA	Daughter		

4. Beneficiary Unless otherwise indicated, multiple beneficiaries of the same class shall be paid equally to the survivor or survivors.

Primary Full Name(s)	%	Address: Street City / State / ZIP	Relationship to insured	Date of Birth or Date of Trust	SSN/EIN
peaches	100	estate st las vegas NV 139 USA	Domestic Partner	01/	



First application: Family History, Physician Info, Last Visit

Father	Age if Living	Age at Death 97	Cause of Death Natural Causes					
Mother	94							
Brothers	74							
Sisters								
Clevelar	nd Clinic	rsonal or attend					•	
		veland, On	14133		(05/45/20	10	
Telephone	:					ed: 05/15/20		
Reason fo	r last consultat	tion and any me	edication/treatment given: _	Preventative or Rou	tine Exa	m see deta	ils in overf	flow
Literature and	edications (pre	escription or no	nprescription) you currently	are taking:				



Second application: Family History, Physician Info, Last Visit

i.	Family Hist	tory (to the bes	st of your knowl	ledge and belief):
	Father Mother Brothers Sisters	Age if Living 94 93 71	Age at Death	Cause of Death
j.		Cennedy	rsonal or attend	ling physician:
	Telephone: Reason for		ion and any me	Date last consulte i: 01/15/2019 edication/treatment given: Preventative or Routine Exam - see details in overflow
k.	None	edications (pre	scription or nor	nprescription) you currently are taking:



Third application: Family History, Physician Info, Last Visit

I.	Family History:	Age if Living Age at Death	Cause of Death
	Father	92	old age
	Mother	89	old age
	Brothers		
	Sisters		
	Name and address of pe CVS MinuteClinic	rsonar of attending physician	
l	3290 s fort apache r	d, las vegas, NV 89117	
	relephone: 70225430	84	Date last consulted: 11/04/2019
	Reason for last consulta	tion and any medication/rea	tment given: Preventative or Routine Exam - see details in overflow
k.		escription or comprescription)	
	None		



Producer #1: Book of Business

- 30 applications (28 for \$300k: Non Med limit)
- 16 declines
- 7 Incomplete/Cancelled
- 2 Live Rescissions
- 2 Death Claims (1 rescission (on basis of fraud) 1 paid (lack of available evidence/documentation)
- 3 active premium paying (inability to obtain information, need to book for potential early death claim)



Producers #2, #3, #4

- First 6 applications from a NEW producer within one week (FL, TX, CO)
 - Last names include Miller, Stevens, Evans, Uwanawich, Lee, Demitro

- TN Book of Business, 8 applications
 - Last names include Costello, Nelson, Boswell, Sherlock

- TX Book of Business, 17 applications
 - Last names Marks, Stevens, Williams, Costello



Direct to Consumer/Instant Decisions/Digital Experience: Opportunities, Markets, Technology





Case Studies Unusual Activity

2022 25/2022 3/25/2022 3/24/2022 3/23/2022 3/23/2022 3/23/2022 3/23/2022 3/22/2022 3/22/2022 3/22/2022 3/22/2022 3/22/2022 3/21/2022 9/2022 022

	▼ City		
MAS LN	AUGUSTA		
EN ST	AUGUSTA	GA	
EN ST	AUGUSTA	GA	
EN ST	AUGUSTA	GA	
EN ST	AUGUSTA	GA	
EN ST	AUGUSTA	GA	30
WN RD	AUGUSTA	GA	309
MAS LN	AUGUSTA	GA	30906-26
MAS LN	AUGUSTA	GA	30906-265
WN RD	AUGUSTA	GA	30906
K RD	AUGUSTA	GA	30906
MAS LN	AUGUSTA	GA	30906-265
MAS LN	AUGUSTA	GA	30906-265
MAS LN	AUGUSTA	GA	30906-265
ST	AUGUSTA	GA	3090
WN RD	AUGUSTA	GA	30°
NS BRIDGE RD	AUGUSTA	GA	3090
OTEN RD	AUGUSTA	GA	30
TTEVILLE DR APT B5	AUGUSTA	GA	
MAS LN	AUGUSTA	GA	
MAS LN	AUGUSTA	(
1AS LN	AUGUSTA		
	AUGUST		



Case Studies More Unusual Activity

4/14/2021		Aaron	Male	TX	75204		APPROVE
4/14/2021		Aaron	Male	TX	75204		DECLINE
2/9/2021	1 1000	Aaron	Male	TX	75204		APPROVE
2 2							
1/2/2021	Mark		Ma	ale F	Ĺ	32504	DECLINE
	Mark Mark	(100 - 100 -		ale F		32504 32504	DECLINE DECLINE

Insured First	Insured Last	Agent First	Agent Last	Applied Face		Approved Health					Discontinue			
Name	Name	Name	Name	Amount	Applied Health Class	Class	PrimaryInsuredAddress1	PrimaryInsuredEmail	DOB	Has Existing Insurance	Exist Ins?	Approved?	Issued?	Date
Wife	Нарру	Jane	Jones	\$15,000	Preferred Plus NT		951 Birchwood Manor	janejones@insco.com	6/10/1961	TRUE	TRUE	No	No	6/23/2023
Wife	Нарру	Jane	Jones	\$15,000	Preferred Plus NT		587 Oakwood Road	wifehappy2014@gmail.com	6/10/1961	FALSE	TRUE	No	No	6/23/2023
Wife	Нарру	Jane	Jones	\$15,000	Preferred Plus NT	Preferred NT	951 Birchwood Manor	wifehappy2014@gmail.com	6/10/1961	TRUE	FALSE	Yes	Yes	6/28/2023
Husband	Нарру	Jane	Jones	\$10,000	Standard Tobacco	Standard Tobacco	951 Birchwood Manor	wifehappy2014@gmail.com	8/15/1948	FALSE	NA	Yes	Yes	6/29/2023

Insured Firs	t Insured	Agent First	Agent Last	Applied Face		Approved Health	Primary Insured				Discontinue				
Name	Last Name	Name	Name	Amount	Applied Health Class	Class	Address	PrimaryInsuredEmail	DOB	Has Existing Insurance	Exist Ins?	Using Funds?	Approved?	Issued?	Date
Super	Bean	Jean	Jones	\$50,000	Preferred Plus NT		20 Ash Road	jeanjones@insco.com	2/3/1954	TRUE	TRUE	TRUE	No	No	8/16/2023
Super	Bean	Jean	Jones	\$50,000	Preferred Plus NT		20 Ash Road	jeanjones@insco.com	2/3/1954	TRUE	FALSE	TRUE	No	No	8/16/2023
Super	Bean	Jean	Jones	\$50,000	Preferred Plus NT		20 Ash Road	nothingrelated@gmail.com	2/3/1954	TRUE	TRUE	FALSE	No	No	8/23/2023
Super	Bean	Jean	Jones	\$65,000	Preferred Plus NT		20 Ash Road	nothingrelated@gmail.com	2/3/1954	FALSE	NA	TRUE	No	No	8/23/2023
Super	Bean	Jean	Jones	\$65,000	Preferred Plus NT	Preferred NT	20 Ash Road	nothingrelated@gmail.com	2/3/1954	FALSE	NA	FALSE	Yes	Yes	8/25/2023



What are the "unknowns" that we might not see at the time of underwriting? (Hindsight is 20/20)

- Limited data and "hits"
- Unknown loop holes: Smart and savvy populations that exploit it until closed
- Post issue activity (owners, beneficiaries, contact information)
- Inability to use some data and tools: state regulations, limits on using "algorithms" or discriminating on attributes that help to FLAG this business
- Premature claims OUTSIDE of the contestable period (2 years and 1 day to 5 years?) that provide insight
- Uncertainly of litigation outcomes, especially with Jury trials



The cost of Fraud

- Resources dedicated to identifying and "handling" these applications and policies (when issued)
- Legal costs (internal legal referrals, legal opinions, litigation, settlements)
- Special investigations costs
- Early claims (for cases that have limited opportunity for litigation)
- Policy acquisition costs, commissions (inability to recover on rescissions)
- Compliance handling and reporting
- Reputational risk Rescission volume



Additional exposure and risk

ThinkAdvisor

Jury Awards \$114M in United of Omaha Rescission Case

The insurer says the insured left information about chronic lung disease off of her application.

By Allison Bell | June 14, 2021

A trial court ruled that United of Omaha had brought up the issue of misrepresentation too late and could not use that as an affirmative defense. The trial court granted summary judgment on Johnny Costello's breach of contract claim.



Fun Fact: 2022 complaint...

doctor. The breach of the implied covenant of good faith and fair dealing by the life insurance company is as clear as it is unreasonable: the life insurance company decided to wait to further investigate the health background of the insured until a claim was made, within the first two years after selling the policy. To the insured, he thought he had purchased peace of mind: a policy that would pay benefits as agreed, if something terrible happened and he passed away. But to the life insurance company, the contract was only contingent, during those first two years. As long as there was no claim, the life insurance company would not do any further investigation of whether it would sell the policy-because it already had. But if there is a claim-for any reason or cause-the life insurance company would then investigate, doing things that it could have easily done before it sold the policy. The sole reason for doing things then, after receiving the claim, was because the insurance company was called upon to pay. The insurance company does not care that this death was caused by a criminal act combined with the tragedy of the pandemic; the rescission is entirely based upon a medical misrepresentation. This is a clear factual illustration of an insurer putting its own interests ahead of its insured's, acting in a way that is intended to benefit the insurer only, after the time that the life insurance payment obligation has gone from potential to a real claim.



How can we mitigate risk?

Close the GAPS:

- Application and product design
- Electronic/Digital design
- Process, process, process
- Requirements, data sources, validation tools, underwriting rules/guidelines
- Robust reporting
- Dedicated resources for monitoring activity, trends
- Post issue investigations, quick correction if needed
- Evadata ACT, MIB Total Line Alerts



MIB Total Line Alerts

MIB			Alert generated November 1st 2022, 01:00 PM								Company	
Female Appli	icant					Total Line Alert				Aggregate	3,000,000	
51 years old										urrent Application	n 3,000,000	
Female										Pending (IAI)	0	
Policy # LB064XXX	XXX									Active (In Force)	0	
									Tei	minated (Inactive	12,000,000	
Current Applicatio	n (Policy # LB064	XXXXX)									\$3,000,000	
Pending Applicatio	ns (IAI) - Last 120) days of activ	rity								\$0	
First Name	Middle Name	Action	Date of Birth		Carrier	Policy Number	IAI Report Date	Product Type	Joint		Face Amount	
In Force Policy Dat	ta										\$0	
First Name	Middle Name	Last Name	Date of Birth	Issue State	Carrier	Policy Number	Policy Issue Date	Product Type	Joint	Policy Status	Face Amount	
Terminated Policy	Data- Not included	l in aggregate			125	4					\$12,000,000	
First Name	Middle Name	Last Name	Date of Birth	Issue State	Carrier	Policy Number	Policy Issue Date	Product Type	Joint	Policy Status	Face Amount	
Female Applicant			51 years old	OR			8/26/15	T	N	LAP	3,000,000	
Female Applicant			51 years old	OR			12/21/17	T	N	LAP	3,000,000	
Female Applicant			51 years old	OR			12/4/19	T	N	LAP	3,000,000	
Female Applicant			51 years old	OR			12/23/20	Т	N	LAP	3,000,000	
Legend	95		1		-]-! 	- N					
Product Type		In Force Status			L		Terminated Status		TRP - Terminated due to RPU			
T - Term			mium paying				LAP – Lapsed			CNT-Terminated as a Continuation		
U - Universal		CLM - Policy in claim pay out (only applies to DI or LTC)					CED - Coded in error			DTH - Death		



A,B,C's: The Threats to Life Insurance How do we manage?



Awareness, Application design and process



Beware of unusual trends, activity, red flags



Capture data, trends, comprehensive reporting



Dedicate resources to fight fraud



Expose the activity, report, share



A,B,C's: The Threats to Life How do we manage?



Airway



Breathing



Circulation



Disability



Expose

https://www.stopthebleed.org





Questions?

